

THE DECADE OF Hose 6 & 7 FIGURE WOMEN BUSINESS ENTERPRISE







DEAR FRIENDS,

On behalf of the Elevate Women In Business Summit Committee, we are pleased to extend greetings to all prospective participants of this celebration and elevation of women small business and the various activities to be held in Cleveland, Ohio Thursday, April 30, 2020 - Friday, May 2, 2020.

Your commitment to women entrepreneurship and small business has given us a powerful voice in the local community to further our mission to celebrate, promote, educate, empower and advance the cause of women in business.

Your contributions make a lasting impact in our community. This event will provide an opportunity for you to help more women realize their dreams and strengthen the foundation of our communities and uplift the pillars, which are small businesses.

Enclosed are details about the marketing value associated with sponsorship of the event. Please do not hesitate to contact me with any questions or concerns. I look forward to speaking with you about our potential partnership and your support of the advancement of women in business and Elevate 2020.

Thank you for your consideration.

Sincerely,

Shanté R. Roddy Founder/Event Producer



Driving Community & Global Impact

Small Business Week Extravaganza. This is a celebration and recognition of entrepreneurs and small business owners throughout the Northeast Ohio and around the globe!

It's a "Party with a Purpose" with camaraderie, community events, online viral events and workshops for those individuals that support Entrepreneurship and local business. This event endeavors to engage, equip and empower small business owners and the community they support.

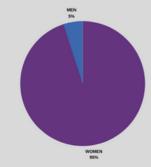




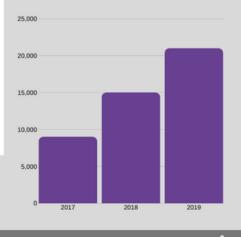
- Business Summit
- Walk the community
- Celebration Gala
- Networking Mixer
- Business Showcase
- Global Business Network

Due to popular demand, SBWE will tour nationally beginning 2020.

DEMOGRAPHICS



GLOBAL CONNECTIONS



200 local & 17,000 online small business impacted

"Nothing better as an entrepreneur than being in the room with people who get it! Small Business Week Extravaganza allows you to network with like minded people. The 2019 Speaker

"Informative, educational & transformative are just a few words I would use to describe the experience I Week Extravaganza. I had the opportunity to network, grow and get in the know! Simply put it's a gold mine for those looking to start a business or something for everyone! I am looking forward to 2020. Laneice McGee, FEMA- Future Entrepreneurs Moving Ahead 2019 Participant





JOIN THE MOVEMENT

SUPPORT THE MISSION PARTNER WITH US



MEDIA HEADLINES









Previous Events....



Previous Events....



















WHY THIS MATTERS.....

According to the 2019 State of Women-Owned Business Report commissioned by American Express, women are fastest growing demographic by 21% from 2014 to 2019 with 12.9 Million women owned businesses in the U.S.

Consider the following:

- Black women owned businesses grew an astounding 50%; Native Hawaiian 41%; Hispanic 40%; Asian American 37%; Native American 26%.
- Women are starting businesses due to lack of opportunity in the workplace, being passed over for promotions, lack of leadership roles, fatigue, etc.
- Average revenue of colored women dropped from 2014 to 2019; black women \$26,000; Hispanic \$50,900; Native Hawaiian \$69,500; Asian American \$142,900; Native American \$68,500.
- Women lack access to educational resources and mentors to help them ramp up and scale
- Closing the revenue gap would have a huge impact on the economy.

WE ARE GROWING FAST!

WE NEED WOMEN TO THRIVE!



www.elevate2020cle.com

SPONSORSHIP OPTIONS



- Premium exhibit space at the summit
- Invitation for senior executive to participate
- 15 minute talk at the summit
- 1 Complimentary ticket to the summit
- Recognition throughout the event as a Platinum Sponsor
- Company Banner display at the event Logo recognition in event promotional materials, website, social media, on-site program materials
- · Company mention on at the event
- Company mention on Facebook page



She Suite

Cost \$3500

- Exhibit space at the summit
- Invitation for senior executive to participate 5 minute talk at the summit
- Recognition throughout the event as a Gold Sponsor
- · Company Banner display at the event
- Logo recognition in event promotional materials, website, social media, on-site program materials
- · Company mention on at the event
- Company mention on Facebook page



She Champion Cost \$2500

- Recognition throughout the event as a She Champion Sponsor
- Company Banner display
- Logo recognition in event promotional materials, website, social media, on-site program materials
- Company mention on at the event
- Company mention on Facebook page



She Next Level Cost \$1500

- Recognition throughout the event as a She Next Level Sponsor
- Logo recognition in event promotional materials, website, social media, on-site program materials
- Company mention on at the event
- · Company mention on Facebook page



She Advocate
Cost \$500

- Recognition throughout the event as a She Advocate Sponsor
- Logo recognition in event promotional materials, website, social media, on-site program materials

ADDITIONAL WAYS TO SUPPORT

More ways to support.....

In-Kind gifts are contributions of goods or services, other than cash or merchandise.

- Breakfast Sponsor
- Lunch Sponsor
- Media Sponsor
- Door Prize Donations
- Raffle Donations
- Swag Bag Donations

- Graphic Designer
- Photographers
- Photo booth
- Promotional Materials
- Printing/Supplies
- Videographer

Advertise Your Biz with Virtual Promo Ads



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SPONSOR & PROMO AD OPTIONS



In-Kind Sponsorship Cost \$0

- Recognition throughout the event as a She Advocate Sponsor
- Logo recognition in event promotional materials, website, social media, on-site program materials



Swag Bag Sponsorship Cost \$0

- Recognition throughout the event as a Swag Bag Sponsor
- Logo recognition in event promotional materials, website, social media, on-site program materials



Promo Ads Cost \$150

- 1 Instagram post
- 1 Facebook live mention
- 1 Facebook post



Promo Ads Cost \$75

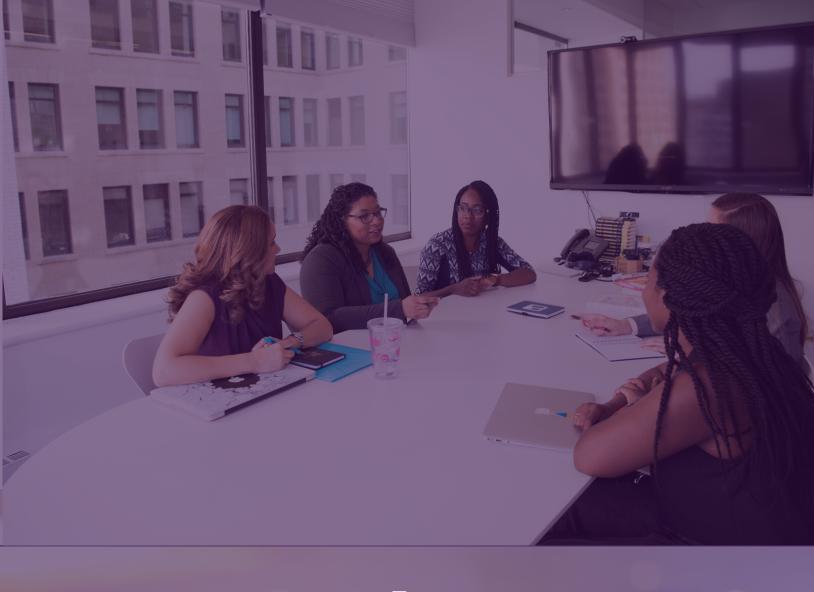
- 1 Facebook live mention
- 1 Facebook post



REGISTRATION FORM

To provide your sponsorship please fill out this application.

Company Name	Contact Name/Approver
Job Title	
Mailing Address	City/State/Zip
Phone	Email Address
Social media handles: Facebook, Twitter, In	stagram
Website	
LEVEL OF SPON She Mogul She Champion In-Kind: Describe	She Suite She Next Level She Advocate
Return Applications and send donations to: Small Business Week Extravaganza Intuitive Risk Management Intl c/o Shante R. Roddy 7707 Dearborn Avenue Cleveland, Ohio 44102 CC info@intuitiveriskmanagement.com Acceptable payments:Check/PayPal/ACH	DEADLINE April 15, 2020 Visa PayPal Masterard American Express Exp Check Payable to:



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